



**Paradox of Plenty:
A Community Roadmap for Overcoming Hunger in San Luis
Obispo County
Goals and Objectives (6/20/12)**

1. All San Luis Obispo County residents have access to nutritious food.
 - A. Increase the availability of healthy and nutritious food from the Food Bank and other community food resources.
 - B. Increase awareness and utilization of food and nutrition assistance programs particularly among the most underserved populations.
 - C. Increase participation in pre-school, school, after school and summer feeding programs that provide nutritious food.
 - D. Develop sources of sustainable funding for food assistance programs.
2. Improved nutrition of San Luis Obispo County residents who experience food insecurity.
 - A. Increase availability of nutritious food in local communities.
 - B. Encourage community institutions to prioritize healthy and local food.
 - C. Provide health providers with resources to both educate patients about proper nutrition and make appropriate referrals to food assistance.
 - D. Increase education and awareness on maintaining a healthy diet.
 - E. Increase access to retail outlets that provide fresh produce and nutritious food.
3. A sustainable local food system that is able to meet the food needs of SLO County residents.
 - A. Increase opportunities for local food processing, distribution, marketing and sales.
 - B. Enhance gleaned efforts in San Luis Obispo County
 - C. Promote agriculture as an economic development tool
 - D. Protect and enhance food production resources (e.g. land, water, air quality) and raise public awareness of threats to productivity.
4. Collaborative community efforts to address the root causes of hunger in San Luis Obispo County
 - A. Make ending hunger a community priority in San Luis Obispo County.
 - B. Increase use of existing programs and services that can help families meet financial, health and social needs.
 - C. Expand access to low-cost health care and pharmaceuticals to reduce a family's dilemma of paying for food or medicine.
 - D. Increase the number of "livable wage" jobs and availability and affordability of housing and transportation through partnering with existing county efforts.
5. A vibrant SLO County Food System Coalition and effective Hunger Free Community plan
 - A. Strengthen the SLO County Food System Coalition by having an engaged and effective membership and maintaining alliances with local, state and national organizations.
 - B. Establish a Food System Coalition Advocacy Committee to engage in advocacy and community education around local, state and national issues
 - C. Review the Hunger Free Community plan on an annual basis