

San Luis Obispo County Food System Coalition
Quarterly Meeting: Wednesday, October 22, 2014, 4:00-6:00PM
UC Cooperative Extension Conference Room, 2156 Sierra Way

Attendance: Becca Carsel, Kylie Hensley, Linda McClure, Laurie Salo, Jen Miller, Christine Nelson, Karen Aydelott, Hunter Francis, Shannon Klison, Jeanine Lacure, Stephanie Teaford, Amanda, Bryan Brown, Carla Rosin, Teresa Lees, Adria Arko

Introductions and Announcements:

- Becca Carsel is introduced as the new Administration Committee Chair & Kylie Hensley as a new Admin Committee member.
- SLO Natural Food Co-op is recruiting board members.
- Stride is looking into Ecology Center for a farmers market matching program.
- Farm-to-school in North County (partner organizations: One Cool Earth, Public Health, Central Coast Grown)
- Public Health is going to have a school wellness town hall.

Working group updates:

- Paradox of Plenty is working on prioritizing goals (ties into later conversation).
- Outreach and Advocacy:
 - o Have been meeting monthly.
 - o Talking about focus & how to best support the CA Food Policy Council.
 - o Top issues discussed: Outreach to new farmers/farmer groups, Hunger issues, specifically regarding farmers markets and food banks.
 - o Becca created a handout for outreach about how the FSC can assist other groups.

California Food Policy Council Update:

- Bryan Brown attended the statewide CA FPC meeting in September.
- Roots of Change is catalyst group, and they announced that they will be stepping out of that role as soon as they have their own stability and funding.
- Bryan was interested in how similar our mission aligns with the CA FPC's guiding principles.
- Next meeting will be in January in Sacramento
- Legislative Report Card. CA FPC produced the first one in 2013. Have created one for 2014. Set up for disseminating information to the public about how elected officials vote for food system related bills.

Vote:

- FSC votes to support the 2014 report card.
- Voting members present: Shannon Paulson, Linda McClure, Jeanine Lacure, Karen Aydelott, Bryan Brown, Becca Carsel, Stephanie Teaford, Jen Miller, Christine Nelson, Adria Arko

Community Food Projects Grant Update:

- The first year of the three year grant is complete. All the participating groups made incredible progress. A 1-page report was presented at the meeting with details regarding the grant progress (attached).

2015 Goal Setting Activity:

- Food System Coalition does not have specific goals & our vision is very broad, which may be why participation has decreased.
- Admin Committee proposes that we adopt the Paradox of Plenty report as a guiding document for 2015.
 - o The report has food system actions that are aligned with our mission.

- Karen and Stephanie worked on this last summer.
- Activity: Write past, current, and future projects that relate to the Paradox of Plenty goals written around the room, including your organization and those you know of (Activity results attached).
 - Comments: People were amazed by the accomplishments and what is already happening in community. There is a lot of overlap between projects. Good to review the different goals of the report. All the goals are so connected, that a domino effect can take place. Valuable if we can capture the little parts that aren't working well within the food system. Lots of dreams- if we can connect with the right people, we can innovate and solve these problems.
 - It would really help us if we have reportable success stories.
- Roles of FSC:
 - Convene, Facilitate, Educate, Advocate, Support
- Internal Resources of FSC (Cannot take any actions where we do not have the appropriate and required resources):
 - Members with aligned missions
 - Staff time 5.5 hours
 - Geographic region- Ag community, local sourcing. fisherfolk, etc.
 - Network of the members.
- The group brainstormed activities for the next year (attached), discussed resources needed, and willingness to take action.
- 2015 Actions:
 - EBT- Stephanie Teaford will lead work group and Linda McClure will participate, Advocacy & Outreach Working Group.
 - School gardens- Teresa Lees with Advocacy & Outreach Working Group
 - Event (networking event)- Adria Arko will lead work group and Jen Miller will participate
 - Food Hub- Central Coast Grown is leading this work group
 - Community Cafes-Stacey Hunt is leading this work group

Other items: Status of North County EBT- EBT is no longer at North County farmers' market and it is unclear when or if it will return.

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